



# Quick Tip Sheet

## Standing Out in the Crowd

Adapted with permission from the University of Rhode Island

### Things You Can Do While in College to Increase Your Marketability

1.  Be selective in choosing coursework and electives (major, minor, extras)
2.  Maintain a strong GPA (overall and in major)
3.  Pursue relevant part-time and summer jobs
4.  Pursue internships for experience in your field (more than one if possible)
5.  Consider study abroad or a visiting semester; take courses in your major area
6.  Participate in volunteer work or community service
7.  Become involved with, or initiate, research projects (especially with your professors)
8.  Serve as a teaching assistant for a class
9.  Serve as a mentor, on campus or in the community
10.  Become involved in campus activities of any type that you find interesting
11.  Participate in athletics (intercollegiate or intramural), if so inclined
12.  Pursue leadership roles, policy-making opportunities, and positions of influence
13.  Join professional associations; attend their meetings/conferences; read the publications
14.  Build skills: computer, language, writing, presentation, analytical, helping, teaching, research, teamwork, leadership, networking, etc.
15.  Develop familiarity with helping resources (people, materials, agencies, web sites, etc.)
16.  Gain exposure to community resources, including potential employing organizations
17.  Begin and maintain a portfolio with evidence of activities and accomplishments
18.  Join honor societies when invited; participate in meetings and programs
19.  Develop strong recommendations from faculty, staff, and employers
20.  Demonstrate motivation and initiative through a willingness to “go above and beyond...”
21.  Gain exposure to and learn about many different kinds of people and cultures in varied settings

# What Can You Offer?

<p style="text-align: center;"><b>Education</b></p> <p>Consider your major, minor, concentrations, electives; GPA; honors and awards; scholarships; special papers and projects; research; honor societies; study abroad...</p>	<p style="text-align: center;"><b>Experience</b></p> <p>Consider your employment background; internships; cooperative education placements; academic fieldwork; extended volunteer work; training and certifications...</p>
<p style="text-align: center;"><b>Activities &amp; Accomplishments</b></p> <p>Consider campus and community organizations; clubs; athletics; travel; fraternities/sororities; professional associations; leadership positions; elected offices...</p>	<p style="text-align: center;"><b>Skills &amp; Personal Attributes</b></p> <p>Consider computer and language skills; technical and scientific abilities; use of equipment; interpersonal and communication skills; areas of excellence; teamwork and competition; hobbies and leisure activities...</p>

